

Irina Nekrasova

Product Designer

Email: iranekrasovadesigner@gmail.com | Website: irinekrasova.com

LinkedIn: [linkedin.com/in/irina-n-12481412a](https://www.linkedin.com/in/irina-n-12481412a) | Portfolio: [behance.net/irinekrasova1](https://www.behance.net/irinekrasova1)

Location: Tbilisi, Georgia (UTC+4) | Remote, relocation, or hybrid in Tbilisi

SUMMARY

Product Designer with 5 years in design, the last four of them in fintech. I've spent those four years at Netevia, a US payments company, where I launched their banking app as the only designer on the product and have worked on it ever since. I work across mobile and web: the banking app, payment terminals, a chargeback and dispute management platform, and the company's websites. Most of my work is user research, UX writing in English and UI for banking and payment products. When I work on a product, I want to understand how it has to work for both users and the business before I start drawing.

EXPERIENCE

Product Designer | Netevia (US fintech and payments) | Remote, contract 03/2022 – Present

- Designed and launched Netevia's banking app, mobile and web, from scratch as the only designer on the product, from the first flows to release. The app is live and still developing.
- Designed Netevia's other standalone products: the Chargeback and HQ web platforms and screens for point of sale (POS) payment terminals.
- Ran 4-5 products in parallel during a period of team cuts, set the priorities myself and kept releases moving.
- Took tasks through to the result rather than handing over mockups: agreed scope with stakeholders and saw implementation through with engineers.
- Onboarded and trained designers of different levels as they joined the product.
- Worked on Netevia's websites alongside the products: the company site, partner sites, landing pages for specific campaigns and the site of the company's annual conference.
- Rebuilt my own workflow around AI tools (Claude, Gemini, ChatGPT), which made my work from brief to production-ready screens about three times faster, with no drop in quality.

UX/UI Designer | Freelance clients | Remote 03/2022 – Present

- A browser grammar checker extension for a US startup, a website for a luxury communications agency, a photographer's portfolio site, and a website for an online learning platform, which I worked on part-time.

Graphic Designer | InMode Pro (marketing agency) | Saint Petersburg 04/2021 – 08/2021

- Instagram, web banners, website and print materials for the agency's client, Galaktika aesthetic medicine clinic.

SKILLS

Design: product design, UX/UI design, mobile app design, responsive web design, user research, UX writing in English, wireframing, prototyping, design systems (MUI).

Domain: fintech, payments, mobile banking, point of sale (POS) terminals, chargeback and dispute management, B2B financial tools.

Tools: Figma, Claude, Gemini, ChatGPT, Adobe Photoshop, Adobe Illustrator.

EDUCATION

Bachelor's degree, Saint Petersburg State University of Technology and Design 09/2012 – 06/2015

Course: UX/UI Design, Moscow Digital Academy

Course: Visual Research, Bang Bang Education

LANGUAGES

Russian (native), English (B2, all my written work at Netevia is in English), German (basic)

INTERESTS

I founded and run a design community in Tbilisi.

Contemporary art, fashion, architecture, interiors, nature and travel, where most of my visual references come from.